



October, 20025

# Mistake Finder Checklist

*A quick, last-pass grammar & clarity sweep before you publish*

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**How to use:** Read your draft once for content. Then do this 3–5 minute checklist before you click Publish/Send.

## Core agreements & basics

- Subjects match verbs in number (the team is / the teams are).
- Pronouns agree and have clear antecedents (this/that/which/it).
- Tense is consistent; no stray jumps between past/present/future.
- Person is steady (I/we/you/they) unless intentionally shifted.

## Punctuation hotspots

- Introductory phrases take a comma ("After the test, we...").
- Serial/Oxford comma follows your house style (be consistent).
- Semicolons join related independent clauses; commas don't splice them.
- Dashes: use proper — em dashes — with no stray spaces (per your style).
- Quotation marks: punctuation inside/outside quotes per your style guide.
- Apostrophes for possessives (writer's vs. writers'); avoid greengrocer's apostrophes.

## Word choices & consistency

- Common confusions: its/it's, there/their/they're, affect/effect, then/than.
- Hyphenation matches style (copy-edit vs copyedit); compound modifiers checked.
- Capitalization of key terms, job titles, and headings is consistent.
- Numbers follow one system (1–9 spelled out or numerals, units/symbols consistent).
- Jargon reduced or briefly explained; acronyms defined at first use.



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## **Formatting & spacing gremlins**

- Curly quotes and apostrophes, not straight, if appropriate for the venue.
- One space after periods; remove doubles. No space before punctuation.
- Ellipses use your style (... or spaced ...) consistently.
- Lists are parallel (each item same grammatical form).
- Headings and subheads use consistent capitalization and hierarchy.
- Links work, and link text accurately describes the target.

## **Clarity & flow**

- Sentences vary in length; no marathon sentences or choppy chains.
- Paragraphs lead with clear topic lines; transitions guide the reader.
- Passive voice trimmed where stronger active verbs improve clarity.
- Tone matches audience and purpose; first/second person aligns with brand voice.

## **AI & copy-paste artifacts**

- No fabricated citations, claims, or quotes. Verify names, dates, and stats.
- Remove repeated phrases, placeholder lorem text, and template boilerplate.
- Check for regional spelling drift (US vs UK) and make consistent.

## **Quick “Find” passes**

- Double spaces:
- Accidental repeats: and and, the the
- Stray spaces before punctuation: “ , ” . ” ; ”
- Double punctuation: ??, !!, ..
- Hyphen vs en/em dash: - vs – (per style)
- Ellipses: ... vs ... (be consistent)



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## Final 2-minute pass

- Use Word's Read Aloud (or read it yourself). Mark anything that snags your ear, watching out for homophones!
- Run spellcheck/Editor, then re-scan changes for new errors.
- Save to both .docx and PDF. File name is clear and versioned.

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*Editing is more than correction. It's collaboration.*