



October, 20025

# Mistake Finder Checklist

*A quick, last-pass grammar & clarity sweep before you publish*

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**How to use:** Read your draft once for content. Then do this 3–5 minute checklist before you click Publish/Send.

## Core agreements & basics

- ☐ Subjects match verbs in number (the team is / the teams are).
- ☐ Pronouns agree and have clear antecedents (this/that/which/it).
- ☐ Tense is consistent; no stray jumps between past/present/future.
- ☐ Person is steady (I/we/you/they) unless intentionally shifted.

## Punctuation hotspots

- ☐ Introductory phrases take a comma (“After the test, we...”).
- ☐ Serial/Oxford comma follows your house style (be consistent).
- ☐ Semicolons join related independent clauses; commas don’t splice them.
- ☐ Dashes: use proper — em dashes — with no stray spaces (per your style).
- ☐ Quotation marks: punctuation inside/outside quotes per your style guide.
- ☐ Apostrophes for possessives (writer’s vs. writers’); avoid greengrocer’s apostrophes.

## Word choices & consistency

- ☐ Common confusions: its/it’s, there/their/they’re, affect/effect, then/than.
- ☐ Hyphenation matches style (copy-edit vs copyedit); compound modifiers checked.
- ☐ Capitalization of key terms, job titles, and headings is consistent.
- ☐ Numbers follow one system (1–9 spelled out or numerals, units/symbols consistent).
- ☐ Jargon reduced or briefly explained; acronyms defined at first use.



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## **Formatting & spacing gremlins**

- ☐ Curly quotes and apostrophes, not straight, if appropriate for the venue.
- ☐ One space after periods; remove doubles. No space before punctuation.
- ☐ Ellipses use your style (... or spaced . . .) consistently.
- ☐ Lists are parallel (each item same grammatical form).
- ☐ Headings and subheads use consistent capitalization and hierarchy.
- ☐ Links work, and link text accurately describes the target.

## **Clarity & flow**

- ☐ Sentences vary in length; no marathon sentences or choppy chains.
- ☐ Paragraphs lead with clear topic lines; transitions guide the reader.
- ☐ Passive voice trimmed where stronger active verbs improve clarity.
- ☐ Tone matches audience and purpose; first/second person aligns with brand voice.

## **AI & copy-paste artifacts**

- ☐ No fabricated citations, claims, or quotes. Verify names, dates, and stats.
- ☐ Remove repeated phrases, placeholder lorem text, and template boilerplate.
- ☐ Check for regional spelling drift (US vs UK) and make consistent.

## **Quick “Find” passes**

- ☐ Double spaces:
- ☐ Accidental repeats: and and, the the
- ☐ Stray spaces before punctuation: “ , ” . ” ; ”
- ☐ Double punctuation: ??, !!, ..
- ☐ Hyphen vs en/em dash: - vs –/— (per style)
- ☐ Ellipses: ... vs ... (be consistent)



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### **Final 2-minute pass**

- ☐ Use Word's Read Aloud (or read it yourself). Mark anything that snags your ear, watching out for homophones!
  - ☐ Run spellcheck/Editor, then re-scan changes for new errors.
  - ☐ Save to both .docx and PDF. File name is clear and versioned.
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*Editing is more than correction. It's collaboration.*